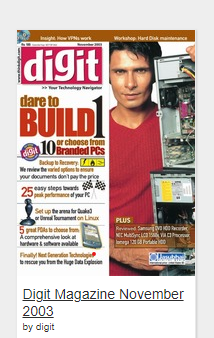
# DESIGN ANALYSIS - **CRITERIA TABLE**

Note: we provide an example based on a flyer for a school event just to guide you how to complete this table.

To submit:

1. Individual work. Select 2 or 3 pages on a magazine to analyze.
   * You can select a paper magazine or a web magazine
2. **Insert screenshots of your magazine pages** you have selected regarding this design analysis work.
3. Replace the **last column with your design analysis**.
   * You can write in Khmer or English
   * 

|  |  |  |
| --- | --- | --- |
| CATEGORY | CRITERIA | EXAMPLE OF ANALYSIS |
| **FONT** | The **fonts**, the **font size**, and style are well selected and create a visual **interest** | *The design uses a bold and color for the title, but the body text uses a small font that is difficult to read.* |
| **COLOR** | The **color palette** is well selected and create a visual **interest** | *ការចនាពណ័មានភាពស៊ី​គ្នាពេលដែលក្រលែកមើលទៅវាសម*  *ប៉ុន្តែវាក៏មានពណ័រាងស្រអាប់ផងដែរ។មើលទៅធម្មតាពេក* |
| **COMPOSITION** | The layout of the design well-organized and **easy to follow**, with a clear **hierarchy** of information | *The layout of the design is well-organized and easy to follow, with a clear hierarchy of information. The use of white space and alignment helps to create a clean។* |
| **CONTRAST** | Is there sufficient **contrast** between the different elements of the design to **make them stand out** and create visual interest | *The use of contrast in the design is good, particularly with the use of color and font size.*  *The ttitle is big size and nice color but the body text is difficult to read* |
| **BALANCE** | Is the design **balanced** in terms of its use of space, text, and graphics | *The design is well-balanced in terms of its use of space, text, and graphics.*  *But the body text is not good for me because it’s difficult to look* |
| **PROXIMITY** | Are related elements of the design **grouped** together to create **visual unity** and **hierarchy** | *It is good degine for proximity* |
| **REPETITION** | Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to **create visual unity** | *ការចនាមានកាតម្រិមគ្នាល្អ​ ហើយពីpage មួយទៅមួយមានលក្ខណះដូចគ្នា* |
| **WHITE SPACE** | Is there sufficient white space (or negative space) in the design to create **visual breathing room** and balance | *The design makes good use of white space to create visual breathing room and balance.* |